



# Minnesota Professionals for Psychology Applied to Work

## Upcoming Speaker

By Gary Johnson, VP Programs

Thursday, September 20th

### FADS, FASHIONS, AND FOLDEROL\* REVISITED

**Bob Eichinger, CEO of Lominger International, Inc. a Korn/Ferry Company**

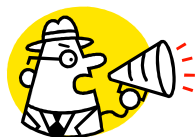


Even though we have well validated tools, applications, solutions, and best practices, actual adoption and practice lags science by a significant amount. Marv Dunnette speculated on the topic in his famous 1965 invited address to Division 14 – Fads, Fashions, and Folderol in Psychology. Has anything changed over the last 41 years? Unfortunately, garbage still sells today. Bob will explore the reasons and suggest remedies.

Bob Eichinger is CEO of Lominger International, a Korn/Ferry Company, and cofounder of Lominger Limited. He is co-creator of The LEADERSHIP ARCHITECT® Suite of management, executive and organizational development tools. During his 40+ year career, he has worked inside PepsiCo and Pillsbury, and as a consultant with Fortune 500 companies in the U.S., Europe, Japan, Canada, and Australia. Bob lectures extensively on the topic of executive and management development and has served on the Board of the Human Resource Planning Society. He has worked as a coach with more than 1,000 managers and executives. Bob's books include *The Leadership Machine*, written with Mike Lombardo, and *100 Things You Need to Know: Best People Practices for Managers & HR*, written with Mike Lombardo and Dave Ulrich.

## Announcement

By Justin Bethke, VP Communications



Be sure to check out our website ([www.mppaw.org](http://www.mppaw.org)) for the complete program schedule as well as upcoming events and new employment/internship openings.



## MPPAW Update

By Amy McKee, President

School has started and there is a chill in the air already! It is time for loyal MPPAW members to gather again, and to invite new members to join us. This year our Programs Vice President, Gary Johnsen, has slated a variety of speakers on topics sure to challenge our thinking and engage our interest every month. We start off on September 20<sup>th</sup> with Bob Eichinger of Lominger International (see Upcoming Speaker column) discussing trends in I/O Psychology. Next month, we host Mitch Kusy from Antioch University talking about toxic personalities at work. Of course, we also have a new venue, Solera, that might draw attendees for the unique Spanish tapas, Gaudiesque décor, convenient downtown location, and *cash bar*!

I hope you can join us next week to start off the MPPAW season, and I suggest you ask a colleague or friend to tag along (they need not be I/O Psychologists!). We all benefit when there are more attendees, more perspectives, and more networking each month. If you know someone who has not been to MPPAW in a while, or has never attended a meeting, please invite them. We need your help boosting involvement – thank you for your support!

As many of you know, MPPAW maintains an approachable fee structure to encourage attendance and membership. It's very inexpensive to attend an MPPAW meeting (\$10 students, \$20 professionals), and extremely reasonable to become a member (\$25 students, \$75 professionals). Many companies cover the cost as a development perk. Remember to renew your membership in person, by mail, or online as soon as possible!

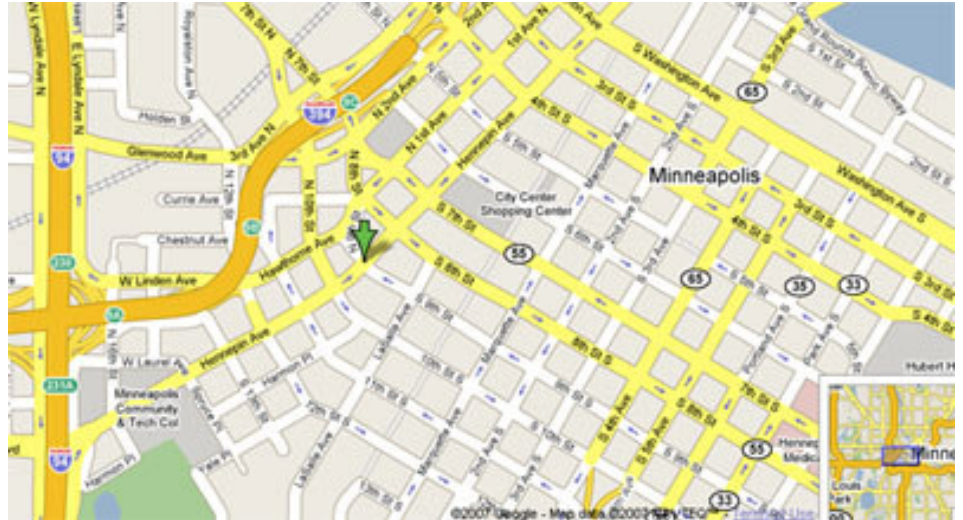
Please check out our MPPAW website, where you can preview future meetings and events, peruse past meeting presentations and pictures, look for local jobs, read monthly newsletters, pay for your membership (via PayPal), see who serves on the board and what we do, contact us, or even review the by-laws if you're really bored! Thanks to webmaster Scott Lassiter, our website keeps our members and prospective members informed.

As President of MPPAW, I am enthused about the upcoming year and the opportunities we all have to learn and connect and collaborate to advance our field in Minnesota. I welcome your input about how we can be a more effective and engaging organization. Please introduce yourself at a meeting, write me at [amy.mckee@epsycometrics.com](mailto:amy.mckee@epsycometrics.com), or call me at 651.439.9290 with your comments.

## Format of Meetings

Meetings begin at 5:30 p.m. with a social hour, followed by the presentation at 6:20 p.m. The meeting will conclude at 7:45 p.m.

A fee of \$10.00 per MPPAW member and \$20.00 per non-member (\$5.00 and \$15.00 for students) covers food at the social hour, as well as the costs associated with the presentation that evening.



## How to Get There...

Solera is located at 900 Hennepin Avenue in downtown Minneapolis. There is valet parking for \$6 or you can park in the Target Center garage directly behind Solera (and of course many other public lots around the 9th and Hennepin corner). Here's their website: <http://www.solera-restaurant.com/>

### **\*NEW\* MPPAW Officers and Key Committee Members**

<i>President</i>	Amy McKee -- ePsychometrics
<i>President-Elect</i>	Cheryl Paullin -- HumRRO
<i>VP, Communication</i>	Justin Bethke -- Questar Data Systems
<i>VP-Elect, Communication</i>	Stephanie Klein -- PreVisor
<i>VP, Programs</i>	Gary Johnson -- Creative Metrics
<i>VP-Elect, Programs</i>	Lisa Perez -- MN State U., Mankato
<i>VP, Membership</i>	Kevin Schlegel -- St. Thomas
<i>VP-Elect, Membership</i>	John Zehr (Target) & Jolene Meyer (PreVisor)
<i>Co-Secretaries</i>	Nate Dvorak -- MN State U., Mankato Rena Rasch -- University of Minnesota
<i>Treasurer</i>	Nate Whittier -- SKS Consulting
<i>Treasurer-Elect</i>	Mary Wald -- St. Cloud State
<i>CEU Coordinator</i>	Bill Kirkpatrick -- SKS Consulting Psychologists
<i>Website</i>	Scott Lassiter -- Motorola

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